

C3 CAREER CONSULTING, LLC



About the CEO

Christina Edwards is an award-winning Human Resources (HR) professional and Founder of C3 Career Consulting, LLC. This virtual career consulting agency is a Certified Minority Woman-Owned Business with the Supplier Diversity Program, as well as a Certified City-Based Business with the Small and Minority Business Enterprise Office (SMBE). Her mission is to close the racial, gender, and pay equity gap by helping women, people of color, and other underrepresented groups transition into enjoyable careers that maximize their income. Since 2018, Christina has serviced clients worldwide with resumes, interview preparation, negotiation strategy, LinkedIn, mock interviews, career coaching, and more, while maintaining a 5-star client satisfaction rating for 5 consecutive years! She has spoken at events and workshops for hundreds of attendees within the non-profit, university, and corporate space. Christina has also educated communities on career development, while informing corporations about how to create diverse and inclusive work environments.

Within Christina's 11 years of Human Resources experience, she has held various positions in the Corporate America and Tech industry, such as an HR Analyst, HR Business Partner, Senior HR Business Partner, Global Diversity & Inclusion (GD&I) Consultant, and Chief of Staff to the Vice President of HR. She holds a Bachelor of Arts in Human Development & Family Studies from the University of Connecticut, a Master of Science in Criminal Justice with a concentration in Forensic Psychology from the University of New Haven, as well as a Diversity, Equity, and Inclusion in the Workplace Certificate from the University of South Florida.

In addition to Christina's degrees and certificates, her work as the Founder of C3 Career Consulting, LLC resulted in being a "100 Women of Color" and "Black People Rock Honors" Award Winner! She is determined to continue educating communities and corporations in order to create positive change within marginalized groups for years to come.

CHRISTINA C. EDWARDS

C3 CAREER CONSULTING, LLC

OUR MISSION

C3's mission is to close the racial, gender, and pay equity gap by providing underrepresented professionals with the resources needed to transition into enjoyable careers that maximize their income.

OUR VALUES

Clarity

Create clarity on client career goals and the specific steps needed to achieve them by sharing best practices on career readiness and development.

Confidence

Increase confidence in skills, abilities, and unique strengths that help clients stand out in the workplace and experience success in the job market.

Courage

Develop the courage needed for clients to take calculated risks and seize opportunities that will maximize their career potential.

SPEAKER OFFERINGS

Keynote Speaker
Panel Discussion | Fireside Chat
Workshop Facilitator

CONTENT THEMES

Career Development
Diversity, Equity & Inclusion
Overcoming Adversity

SPEAKER KIT 2023

HIGHLIGHTS

- 100 Women of Color Award Winner
- Black People Rock Honors “Go Getter” Award Winner
- Certified Minority Women-Owned Business with the CT Supplier Diversity Program
- Certified City-Based Business with the Small and Minority Business Enterprise Office
- Diversity, Equity, & Inclusion in the Workplace Certificate from the University of South Florida

CHRISTINA C. EDWARDS
BELIEVE . ACHIEVE . INSPIRE
#100WOMENOFCOLOR



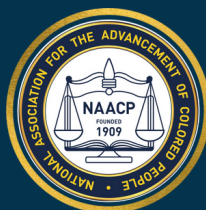
The 4th Annual
Black People Rock Honors 2021

A
Celebration
Of
Our
Excellence
&
Unity

Christina Edwards
(Go-Getter)

MEDIA & KEYNOTE FEATURES

- NAACP
- News Channel 12
- News Channel 8
- Woman Evolve Podcast
- University of Connecticut (UConn)
 - Student Support Services (SSS)
 - Leadership, Access, Enrichment, Diversity (LEAD)
 - UConn Alumni Relations
 - Becoming Me Women Support Group
- Fabulous Women in Finance
- The Academy Group (AG)



CLIENT REVIEWS

“I had the pleasure of having Christina as a special guest speaker on ‘Fabulous Women in Finance’ and she completely superseded my expectations! Her entire presentation was well thought out, she spoke very clearly, and the most important part - she made herself and her content relatable to our wide and diverse audience. Whether it’s resumes, cover letters, or public speaking; Christina does not disappoint on her quality and content!”

- Tracy S.

“Christina provided clear and concise information as she facilitated the C3 Level Up Conference. She gave detailed insight on how to overcome barriers in the workplace. I would definitely attend another C3 event!”

- Krystal L.

“Christina is an amazing speaker! I got a ton of feedback from all the women telling me how amazing and knowledgeable Christina is! Her presentation was clear and very easy to understand. I couldn't be more happy with the outcome! She is a great speaker to book! Her presentation is great for all age groups!”

- Monique P.

RECOMMENDED LEARNING PATHS

CLARITY

- 1. The Blueprint for Career Success**
 - Gaining clarity on strengths, areas of opportunity, and career goals to help understand your brand.
 - Creating a development plan that highlights future career aspirations.
- 2. Overcoming Career Roadblocks**
 - Goal identification and action planning exercise to help you reach your ultimate potential.
- 3. Designing a Compelling Resume**
 - Crafting a well-written and targeted resume to effectively communicate skills, experiences, qualifications, and career goals.
- 4. Optimizing Your LinkedIn Profile**
 - Designing a compelling LinkedIn profile that effectively communicates your professional brand.

CONFIDENCE

- 1. Overcoming Imposter Syndrome**
 - Gaining strategies to successfully overcome self-doubt and stand out in professional spaces with increased confidence in your abilities.
- 2. Building Your Professional Brand**
 - Learning how to leave a lasting impression and showcase what you want to be known for.
 - Creating a one-pager that highlights your skills for networking purposes.
- 3. Networking Like a Pro**
 - Unlocking doors for career advancement by building effective relationships.
- 4. Navigating Career Transitions**
 - Leveraging key steps for switching career fields, changing industries, and transitioning into new positions.

COURAGE

- 1. Acing Your Next Interview**
 - Understanding the full lifecycle of the interview process, how to answer behavioral questions, and how to show up confidently during the interview.
- 2. Negotiating Your Worth**
 - Learning all steps within the negotiation process including how to conduct market research to confidently name your price.
- 3. Exhibiting Executive Presence**
 - Gaining the courage to walk in your purpose by exhibiting executive presence in the workplace so other leaders and stakeholders can keep you at top of mind for key positions.
- 4. Embracing Failure Through Resilience**
 - Exploring failure as a stepping stone to success, while discovering how to be resilient during times of adversity.

DIVERSITY, EQUITY, & INCLUSION

- 1. Fostering a Psychologically Safe Work Environment**
 - Learning how to identify cultural competency gaps.
 - Addressing toxic work environments to create a more inclusive culture.
- 2. Understanding The Power of Intersectionality**
 - Understanding employee differences, similarities, and how our identities help shape who we are as individuals in order to be more inclusive of others in the workplace.
- 3. Addressing Microaggressions In The Workplace**
 - Educating employees on the 3 types of microaggressions and how both victims and allies can actively address these behaviors to create a more inclusive work environment.
- 4. Overcoming Unconscious Bias Through Inclusive Hiring**
 - Discovering how to identify and avoid unconscious bias when creating job postings, conducting interviews, and making important hiring decisions.

SPEAKER KIT 2023

READY TO BOOK TODAY?



REQUEST TO BOOK CHRISTINA
Info@C3CareerConsulting.com

VISIT OUR WEBSITE FOR MORE INFORMATION
www.C3CareerConsulting.com

   @C3CareerConsulting

