C3 CAREER CONSULTING, LLC



About the CEO

Christina Mingo is an award-winning Human Resources (HR) professional and Founder of C3
Career Consulting, LLC. She holds a national Minority Business Enterprise (MBE) and Women
Business Enterprise (WBE) certification, as well a Business Enterprise Program (BEP)
certification with the state of Illinois. She is also a Certified Professional Coach with the Certified
Coaches Alliance (CCA) and an Associate Certified Coach (ACC) with the International Coaching
Federation (ICF).

C3's mission is to close the racial, gender, and pay equity gap by helping women, people of color, and other underrepresented groups transition into fulfilling careers, while empowering organizations to build inclusive workplaces that increase retention, maximize talent potential, and drive leadership impact. Since 2018, Christina has serviced clients worldwide with resumes, interview preparation, negotiation strategy, LinkedIn, mock interviews, career coaching, and more, while maintaining a 5-star client satisfaction rating all years in business! She has spoken at events for hundreds of attendees within the non-profit, university, and corporate space. Christina has also educated organizations on leadership development, while informing corporations about how to build high performing teams.

Within Christina's 13+ years of HR experience, she has held various positions in the Corporate America and Tech industry, such as an HR Analyst, Senior HR Business Partner, Global Diversity and inclusion (GD&I) Consultant, and Chief of Staff to the Vice President of HR. She holds a Bachelor of Arts in Human Development & Family Studies from the University of Connecticut, a Master of Science in Criminal Justice with a concentration in Forensic Psychology from the University of New Haven, as well as a Diversity, Equity, and Inclusion in the Workplace Certificate from the University of South Florida.

In addition to Christina's degrees and certificates, her work in the community as the Founder of C3 Career Consulting, LLC resulted in being a "100 Women of Color" and "Black People Rock Honors" Award Winner! She is determined to continue educating communities and corporations to create positive change within marginalized groups for years to come.

CHRISTINA C. MINGO

C3 CAREER CONSULTING, LLC

OUR MISSION

C3's mission is to close the racial, gender, and pay equity gap by providing students and professionals with the resources needed to transition into fulfilling careers, while empowering organizations to build inclusive workplaces that increase retention, maximize talent potential, and drive leadership impact.

OUR VALUES

Clarity

Create clarity on client goals and outline actionable steps to achieve them by leveraging best practices in career development, leadership effectiveness, and diversity, equity, and inclusion (DEI).

Confidence

Increase confidence in skills, abilities, and unique strengths to help clients excel in the workplace, while empowering organizations to build confidence in their leadership strategies and workplace practices to drive greater impact.

Courage

Foster the courage needed for both clients and corporations to take calculated risks and seize transformative opportunities, unlocking their full potential in careers, leadership, and organizational growth.

SPEAKER OFFERINGS

Workshop | Training Facilitator Keynote Speaker Panel Discussion | Fireside Chat

CONTENT THEMES

Career Readiness & Development
Leadership Effectiveness & Manager Excellence
Diversity, Equity & Inclusion

C3 SPEAKER KIT

HIGHLIGHTS

- "100 Women of Color" Award Winner
- "Black People Rock Honors Go Getter" Award Winner
- Certified Minority Business Enterprise (MBE) University of Connecticut (UCONN) with the National Minority Supplier Development Council (NMSDC)
- Certified Women Business Enterprise (WBE) with the Women's Business Enterprise National Council (WBENC)
- Business Enterprise Program (BEP) Certified News Channel 12 at the Illinois Commission on Equity & Inclusion (CEI)
- Certified Professional Coach with the Certified Coaches Alliance (CCA)
- Diversity, Equity, & Inclusion (DEI) in the Workplace Certificate from the University of South Florida (USF)
- Associate Certified Coach (ACC) with the International Coaching Federation (ICF)



MEDIA FEATURES & SPEAKING **ENGAGEMENTS**

- DePaul University
- NAACP
- Chicago Minority Supplier Development Council (Chicago MSDC)
- News Channel 8
- The Academy Group (AG)
- Woman Evolve Podcast
- Shoutout Atlanta
- Student Support Services (SSS)
- Leadership, Access, Enrichment, Diversity (LEAD)
- UCONN Alumni Relations
- Becoming Me Women Support Group
- Fabulous Women in Finance



CLIENT REVIEWS

"This session was incredible! The speaker was amazing - Christina was well prepared and had so much information that I can use right away with my students in the mentor program that I manage. It was immensely helpful and informative!"

University of Connecticut (UCONN) Faculty

"Christina was a dynamic speaker and gave real world insights as both a former student and someone who gives professional guidance today."

- University of Connecticut (UCONN) Staff

"I had the pleasure of having Christina as a special guest speaker on 'Fabulous Women in Finance' and she completely superseded my expectations! Her entire presentation was well thought out, she spoke very clearly, and the most important part - she made herself and her content relatable to our wide and diverse audience. Christina does not disappoint on her quality and content!"

-Tracy S. (Fabulous Women in Finance Host)

"Christina is an amazing speaker! I got a ton of feedback from all the women telling me how amazing and knowledgable Christina is! Her presentation was clear and very easy to understand. I couldn't be more happy with the outcome! She is a great speaker to book! Her presentation is great for all age groups!"

- Monique P. (Women Support Group Founder)

"Christina provided clear and concise information as she facilitated the C3 Level Up Conference. She gave detailed insight on how to overcome barriers in the workplace. I would definitely attend another C3 event!"

Krystal L. (C3 Conference Attendee)

C3 TOPIC EXAMPLES

<u>PLEASE NOTE</u>: C3 Programs are completely customizable. More HR topics can be created to tailor to organizational needs

CLARITY

1. The Blueprint for Career Success

- Gaining clarity on strengths, areas of opportunity, and career goals to help understand your brand.
- Creating a development plan that highlights future career aspirations.

2. Overcoming Career Roadblocks

 Goal identification and action planning exercise to help you reach your ultimate career potential.

3. Designing a Compelling Resume

- Crafting a well-written and targeted resume to effectively market skills, experiences, and qualifications, to stand out for new opportunities.
- 4. Optimizing Your LinkedIn Profile
- Designing a compelling LinkedIn profile that effectively communicates your professional brand.
- 5. Navigating Mentorship Challenges
- Strategies to identify and overcome mentorship challenges to build stronger relationships.

CONFIDENCE

1. Overcoming Imposter Syndrome

- Gaining strategies to successfully overcome self-doubt and stand out in professional spaces with increased confidence in your abilities.
- 2. Building Your Professional Brand
- Learning how to leave a lasting impression and showcase what you want to be known for.
- Creating a one-pager that highlights your skills for networking purposes.
- 3. Navigating Career Transitions
 - Leveraging key steps for switching career fields, changing industries, and transitioning into new positions.
- 4. Fostering a Psychologically Safe
 Work Environment
- Addressing toxic workplace environments to help create a more inclusive culture as a leader.

COURAGE

1. Acing Your Next Interview

- Understanding the full lifecycle of the interview process, how to answer behavioral questions, and how to show up confidently during the interview.
- 2. Negotiating Your Worth
- Learning all steps within the negotiation process including how to conduct market research to confidently name your price.
- 3. Exhibiting Executive Presence
- Gaining the courage to walk in your purpose by exhibiting executive presence in the workplace so other leaders and stakeholders can keep you at top of mind for key positions.
- 4. Leading High-Performing Teams
- Actionable steps to enhance team partnerships, productivity, and performance in dynamic work environments.
- 5. Driving Employee Retention
 - Leadership strategies to reduce turnover and retain critical talent.

DIVERSITY, EQUITY, & INCLUSION

- 1. Mitigating Bias in Performance Reviews
- Recognize, understand, and reduce biases that can negatively influence the evaluation of employees.
- Implement fair review practices, and create an inclusive environment that supports the development of staff.
- 2. Understanding The Power of Intersectionality
- Understanding employee differences, similarities, and how our identities help shape who we are as individuals in order to be more inclusive of others in the workplace.

- 3. Addressing Microaggressions In The Workplace
- Educating employees on the 3 types of microaggressions and how both victims and allies can actively address these behaviors to create a more inclusive work environment.
- 4. Overcoming Unconscious Bias Through Inclusive Hiring
- Discovering how to identify and avoid unconscious bias when creating job postings, conducting interviews, and making important hiring decisions.

C3 SPEAKER KIT

